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## PRESS RELEASE

**Attention:** The Sports Editor

**From:** Vision 21 Sports Consulting

**Event:** Protégé Sports Camp

**Date:** 17<sup>th</sup> to 19<sup>th</sup> April 2012 and 23<sup>rd</sup> to 24<sup>th</sup> April 2012

**Venue:** World Hope Center **Time:** 9am – 3pm

### **BACKGROUND**

Vision 21 Sports Consulting is a Pan African company that looks to deliver cutting edge marketing solutions under a sports platform across the African continent. Vision 21 has been operating for over 8 years and has offices in Kenya and Senegal.

In Kenya, Vision 21 was established by Steven Othoro, a former student at Baylor University, Waco, TX. Steven acquired a basketball scholarship and played division one NCAA college basketball in the US. Post college, he played professional basketball in Kansas. With the vast sports knowledge and network acquired while in the US, Steven came back home with a vision to nurture sports talent among the youth by providing opportunities in different sports disciplines that were as yet not as easily accessible. His vision led to the development of Protege Sports Camps.

### **PROTÉGÉ SPORTS CAMP (APRIL 2012) IN PARTNERSHIP WITH ZUKU**

This year, Vision 21 has partnered with Zuku (Wananchi Group) for their April 2012 Protégé Sports Camp. This partnership will allow for more teens to have access to the Protégé Program through sponsorship courtesy of Vision 21 and Zuku.

Protégé Camps are targeted at boys and girls, ages 10 to 18yrs and are aimed at developing and growing their natural athletic ability while building their character through life skills modules. The camps are designed to provide an arena for the youth to enjoy sports while receiving exemplary instructions and guidance from top rated local and international coaches.

Protege also hosts ELITE CAMPS, which see US scouts accessing talented players with the aim of linking a lucky few to available scholarship opportunities.

Protégé Sports is a unique sports development program that

- Offers consistent and highly skilled training and mentorship
- Is interactive and exciting
- Contributes towards building competitive regional teams
- Develops a well rounded individual

This year's April camp will see Vision 21 bring together highly skilled local coaches and team them up together with international coaches. (***International coaches profiles are attached for your reference***). Schools and Groups in attendance include:

- ✓ Kihumbuini High School
- ✓ International School of Kenya
- ✓ St. Christopher's High School
- ✓ Nairobi Chapel Youth
- ✓ Kileleshwa Covenant Community Church Youth

We urge you to join us as we hold the April Protégé Sports Camp as your show of support to what Vision 21 seeks to bring about: A positive social change in our youth, through the medium of sports.

**Event Name: Protégé Sports Camp**

**Venue: World Hope Center**

**Date: 17<sup>th</sup> – 19<sup>th</sup> April and 23<sup>rd</sup> – 24<sup>th</sup> April 2012**

**Time: 9am – 3pm daily**

Regards

Steven Othoro  
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## **International Coaches Profile**

### **COACH LARRY TIDWELL**

Educator, Motivator, Fundraiser, Disciplinarian, Friend, Father figure, Larry Tidwell wears many different hats in his role as head women's basketball coach at Lamar University. The 36-year coaching veteran serves as a special assistant to Lamar President Dr. James Simmons after a one-year stint as the athletic director. Tidwell has led the Lady Cardinals to 26 wins, the second most in the school's history, and for his efforts Tidwell was honoured as the Texas Basketball Coaches Association Division I Women's Basketball Coach of the Year. He was named NCAA tournament SLC Coach of the Year (2009-2010) with 8 appearances to the NCAA finals.

### **COACH LARRY BROWN**

Brown brings an impressive resume to the protégé program including head coach at Bryan High School where he won two 5-A State Championships; he also compiled impressive records as head coach at both Howard and South Plains College and Sam Houston State. Brown has international experience in Puerto Rico, as Coach of the Caracas Cocodrilos, and most recently has served as Technical Director for the Bahamas National Team.

### **COACH TONY MAULDIN**

In 1971, Mauldin began his coaching career as the boys' sports coach at Boerne Middle School and thereafter became the high school basketball coach. For his three years in Boerne, his high school team won a district title. Moving to Merkel, he won a district basketball title during his two years there. In 1978 in his ninth year as a basketball coach at Morton, Texas, he would look back at eight district championships and won three state championships. After coaching at Western Texas Junior College for four years and five years at Abilene Christian University, he moved to Nairobi, Kenya, in East Africa and coached at a technical college, winning three national championships in the men's program and two in the ladies' program. After returning to the United States, he became the Lakeview Centennial High School coach, where his teams have made the playoffs five of his seven years there. He has retired from coaching but will be strictly scouting for talent.